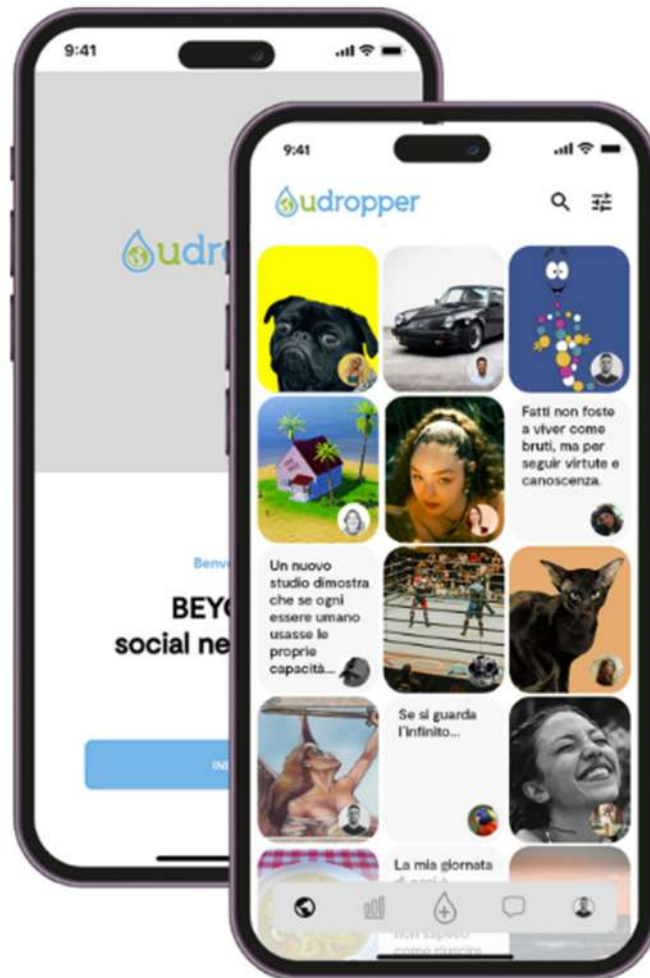




# ADS center



**Hi!** Nice to meet you, I'm Udropper!

I'm a new social network where every user can share their best content.

I come with unique features—you'll discover them in this short story—but the key thing is: I'm completely free for everyone!

# ADS center

# 7

# Seven!

It's the first number of this story—like Snow White's dwarfs.

On Udropper, every ad campaign always lasts 7 days, from Monday to Sunday.

This cadence matters: people plan their lives weekly—work, study, free time.

For 7 days, your ad will move with their rhythm, becoming part of it.

# ADS center



**Imagine** your ad appearing on every piece of content from the accounts you choose, targeted by gender and city. For a full seven days: no distractions, no competitors — exclusive attention.

And that's not all: anyone who views or interacts with that content will see your campaign.

And the best is yet to come... you won't believe it!

# ADS center

$$50\% + 50\% = 1000\%$$

**I'm not mistaken. Sometimes numbers don't capture reality.**

**Now comes the special part. Please pay close attention.**

**100% of your budget is invested in advertising.**

**50% of that value is shared with the same users involved in your campaign.**

**Incredible, right?**

**Yes. This has never happened before.**



# ADS center



*You're probably wondering: why?*

**In one word: Sharing.**

This way, your ad won't be just an ad: it will become something tangible, with a real impact on people's lives—the very people who can purchase your product or service.

Users, rewarded and motivated, will be driven to create high-quality content. And the more quality we generate, the better the experience for everyone on the platform.

# ADS center



Create a new campaign

**At this point, all that's left is to plan your first ad campaign.**

If you want to integrate Udropper ADS into your strategy, ask the partners who already handle your communications to help.

**It was a pleasure to share my story with you.  
And they all lived happily ever after: users and sponsors together, in a new place for social growth.**



**More than a social network:  
an unprecedented social tool.**



DISPONIBILE SU  
**Google Play**



Scarica su  
**App Store**

#### Useful information:

- 1 image in 1080x360 px format (for the top of the content)
- 1 image in 1080x360 px format (for the bottom of the content)
- 1 image in 1080x1920 px format (full screen, displayed when clicking one of the previous images)
- Reference link of the campaign